



Instant, Local, & Targeted Website Visitors • Over 10+ Years Search Engine Marketing Experience • No Set-Up Fee, No Long-Term Commitment

SEM PLANS & PRICING*	SEM Basic	SEM Standard	SEM Professional
<b>TOTAL BUDGET</b>	<b>\$499/mo</b>	<b>\$999/mo</b>	<b>\$1999/mo</b>
*Min. Ad Spend (included in package price)	\$299	\$599	\$1399
Set Up & Monthly Management <small>(Includes account setup, ad copywriting, ad testing, &amp; monthly reporting)</small>	\$200*	\$400*	\$600*
Google	x	x	x
Bing		x	x
Yahoo		x	x
Product Feed (Google Shopping Listing)			x
Keyword Opportunities	x	x	x
Ad Groups	x	x	x
Ad Copywriting	x	x	x
<b>Organic SEO (Search Engine Optimization)</b>			
Google Local Listing Management	x	x	x
Website Crawl Report & Analysis	x	x	x
Competitor Analysis		x	x
Keyword Opportunity Research	x	x	x
On-Page SEO Optimization	x	x	x
Monthly Google Analytics Report	x	x	x
Local Micro-Data Tagging			x
<b>Advanced SEM**</b>			
Google Merchant Integration			x
Google Extension Ads		x	x
Advanced Google Analytics Reporting			x
Google Authorship Verification			x
<small>*Your monthly management fee will be the flat rate or 10% of your budget - whichever is greater</small>			
<b>Custom Programs Available</b>			
Chosen Package	Initials	Initials	Initials

Campaign Start Date:  1st of Month  15th of the Month

Store Name: \_\_\_\_\_ Customer Name: \_\_\_\_\_

Store Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

